

Special Industry Initiative(SII J&K) 'UDAAN'

1. The Expert Group constituted by PMO under the chairpersonship of Dr. C. Rangarajan, to formulate a Job plan for the State of Jammu & Kashmir recommended the Scheme Special Industry Initiative for J&K. The SII J&K 'Udaan' Scheme is to provide skills and enhance employability of 40,000 youth over a period of five years in key high growth sectors. The programme is targeted at providing well-paying jobs to the trained manpower. The Scheme is being implemented by National Skill Development Council (NSDC) and the corporate sector in PPP mode. The Scheme covers graduates, post graduates, professional degree holders and three year engineering diploma holders.
2. Identified companies screen and select students from the State. After assessing the skill gap of the trainees, a training module is finalized. Trainees are relocated to the facility where training is to be provided. After completion of the training, the trainee is interviewed for a job with the company.
3. Cabinet Committee on Economic Affairs (CCEA) approved the Scheme in its meeting held on 7th July, 2011. Based on the recommendations of the Committee of Secretaries (COS) and experience gained in implementation of the scheme, modification in the norms of the Scheme to make it more flexible and relevant, was approved by CCEA on 24.01.2013.
4. The total cost of the Scheme for the Government would be Rs.750.00 crore. Total other incidental expenses (Travel cost, boarding & lodging, stipend and travel and medical/accident insurance) shall not exceed Rs.1,35,625 per candidate. Rs 50,000/- per candidate will be paid to the Corporate , a Udaan partner, provided it offers job to the trainee (within or outside the company) and the trainee has remained in the job continuous for at least 90 days after successful completion of training. The employment, however, must happen within 6 months of the completion of training. The PSUs, however, shall bear the entire expenditure for implementation of the scheme from their CSR head.
5. Status of implementation of the Scheme may be seen at www.nsdcudaan.com.